

PRIVACY POLICY

West Williams Advisory Group, LLC

Effective Date: 09/16/2026

West Williams Advisory Group, LLC (“West Williams,” “we,” “us,” or “our”) respects your privacy and is committed to handling personal information responsibly. This Privacy Policy describes the types of information we may collect when you visit

westwilliamsadvisory.com, contact us through the website, or otherwise interact with us online, and how we may use and protect that information.

Information We Collect

Information You Provide to Us

We may collect personal information that you voluntarily provide, including:

- Name
- Email address
- Telephone number
- Company or organization name
- Job title
- Information included in an inquiry, contact form, email, or other communication
- Information you provide when registering for an event, workshop, webinar, newsletter, resource, or other offering

Please do not submit confidential, sensitive, employee-specific, medical, financial, or other highly sensitive personal information through a general website contact form or unsolicited email.

Information Collected Automatically

When you visit our website, certain information may be collected automatically through cookies, analytics technologies, server logs, or similar tools. This information may include your IP address, browser type, device type, operating system, referring website, pages visited, and general information about how visitors use the website.

We may use this information to operate, secure, maintain, and improve our website and understand how visitors interact with our content.

How We Use Information

We may use information we collect to:

- Respond to questions and inquiries;
- Communicate with prospective and current clients;
- Provide information about our services, speaking engagements, workshops, events, resources, or other offerings;
- Schedule conversations or meetings;
- Deliver materials or communications you request;
- Operate, maintain, secure, and improve our website;
- Understand website usage and engagement;
- Maintain appropriate business records;
- Protect our rights and the security of our website and systems; and
- Comply with applicable legal and regulatory obligations.

We may also use information for other purposes with your consent or as otherwise permitted by law.

Email Communications

If you choose to receive newsletters, updates, resources, or other marketing communications from us, you may unsubscribe at any time by using the unsubscribe instructions provided in those communications or by contacting us.

Communications related to an existing client relationship, transaction, event registration, or other requested service may not be considered marketing communications.

Cookies and Analytics

Our website may use cookies and similar technologies to support website functionality, security, analytics, and user experience.

Third-party service providers may also use cookies or similar technologies in connection with services they provide to us. The information collected by those providers is subject to their own privacy practices.

Where required, visitors may be provided with options for managing certain cookie preferences.

How We Share Information

We do not sell personal information for monetary consideration.

We may disclose information to service providers that perform functions on our behalf, such as website hosting, analytics, email communications, scheduling, payment processing, technology support, or other business operations.

We may also disclose information when reasonably necessary to:

- Comply with applicable law, regulation, legal process, or governmental request;
- Protect the rights, property, safety, or security of West Williams Advisory Group, LLC, our clients, website visitors, or others;
- Investigate or prevent fraud, security incidents, or misuse of our website; or
- Facilitate a merger, acquisition, reorganization, financing, sale of assets, or similar business transaction.

Service providers may receive information only as appropriate for the services they perform on our behalf.

Data Security

We take reasonable administrative, technical, and organizational measures designed to protect personal information in our possession or control.

However, no website, electronic transmission, or information-storage system can be guaranteed to be completely secure. Accordingly, we cannot guarantee the absolute security of information transmitted through or stored in connection with our website.

Third-Party Websites and Services

Our website may contain links to websites, social media platforms, applications, or services operated by third parties.

West Williams Advisory Group, LLC does not control those third parties and is not responsible for their privacy, security, content, or practices. We encourage you to review the privacy policies of third-party services before providing personal information to them.

Client Information

This Privacy Policy primarily addresses information collected through our public website and related online interactions.

Information received in connection with an actual client engagement may be governed by additional contractual obligations, confidentiality provisions, professional practices, or other agreements between West Williams Advisory Group, LLC and the client.

Submitting information through our website or contacting us does not, by itself, create an advisor-client, consulting, coaching, or other professional relationship.

Children's Privacy

Our website and services are intended for businesses, professionals, and adults and are not directed to children under the age of 13. We do not knowingly seek to collect personal information from children under 13 through this website.

Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our website, business practices, technology, or applicable requirements.

When we make changes, we will update the Effective Date shown at the top of this policy. Your continued use of the website following an update is subject to the revised Privacy Policy.

Contact Us

If you have questions about this Privacy Policy or our privacy practices, please contact:

West Williams Advisory Group, LLC

Email: elizabeth@westwilliamsadvisory.com

Phone: **(616) 607-6993**

Website: **westwilliamsadvisory.com**